



## **Social Media Guidelines**

Social media has become an increasingly important communication tool for sharing information with the school community.

Users and visitors to the District's social media sites are notified that the purpose of these sites is to facilitate communication between the District and the public. As a public school district, we consider it part of our educational mission to foster respectful and civic discourse.

As such, social media posts or comments containing any of the following content are not permitted on District social media and will be removed immediately. Repeated violations may result in a user being banned from commenting or posting on our sites.

Comments or posts shall not:

- Contain a personal attack, insult (examples include but are not limited to true threats, defamation, and harassment)
- Contain a racial slur or any other derogatory term.
- Defame any person or organization
- Be off-topic and unrelated to the original post
- Use foul language, be sexually explicit, or include masked profanity
- Promote hate or discrimination of any kind
- Be blatant spam, including advertising commercial services or products
- Encourage illegal activity or violate any local, state, or federal law
- Contain private or personal information
- Compromise the safety or security of the public or public systems
- Violate legal ownership, such as copyright or trademark
- Include comments from fake accounts.
- Solicitations, advertisements, or endorsements for or against any political campaigns, candidates, or ballot measures.

We reserve the right to change these guidelines at any time without prior notification.